Creative problem solver
Email: simon@simongriffee.com

Portfolio: simongriffee.com



**Experience Design Consultant** 



GUGGENHEIM



THE FRICK COLLECTION

2020-Present

Freelance visual designer experienced in work & play, left & right brain sides, helping clients succeed with striking visuals, image editing, & art direction. I value professional relationships, often working with the same people steadily for years.

## Graphic Designer



2015-2020

While working as a part-time graphic designer for Columbia University's Italian Academy helped double event bookings, designed, illustrated & produced ads, brochures, logotypes, signage, posters, environmental graphics & art exhibitions.

# **UX & Interaction Designer**



### **United Nations**

2016-2017

Made many friends and helped reduce errors by 30% in document digitization & archival processes with user experience, interaction & visual design work including a series of illustrations, infographics, & an HTML & CSS website prototype.

# Assistant Designer



2015-2016

Created visualizations using Illustrator, Photoshop, & Lightroom working with Milton Glaser & Sue Walsh. Produced artwork for print & screens for various projects like logos, packaging, presentations, books & fine art prints. Clients included a U.S. state, a Japanese clothing company, a music festival, and a NYC brewery. Conceived & designed U+23FF Observer Eye Symbol.

# User Experience Designer & Developer



2009-2015

Helped increase report submissions by 40% with website design for International Plant Protection Convention of FAO. User research, graphic design, storymapping, personas, wireframing, prototyping, clientside & backend agile development.

More experience on LinkedIn

# **Testimonials**

For a designer of such creativity, Simon also demonstrates all the essential qualitities of a good colleague. He's reliable, punctual, patient and good humored.

-Allison Jeffrey Columbia University, NYC

I've had the opportunity to review Simon's professional work and have found it sound and appropriate and, at this point, shows significant growth.

-Milton Glaser Milton Glaser Studio, NYC It was a privilege to have known and worked with Simon for six years. He did an excellent job and was an asset to our organization.

-Paola Sentinelli FAO, United Nations

# Education B





Bachelor of Arts in Creative Advertising from Bournemouth University. City & Guilds Diploma in Photography from Arts University Bournemouth. Self-taught graphic designer & web developer through apprenticeships, books, films, music, websites, video games, photos & nature.