Do we want a

photo to stay

consistent with

the rest of the

site, or maybe

try an illustration

for main image?

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IPPC / Strategic Objectives / e-Commerce

E-commerce



Key Facts

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Phytosanitary component home >

Should we put SGD links here like in the Plant Health & Safe Trade page?

Are we keeping

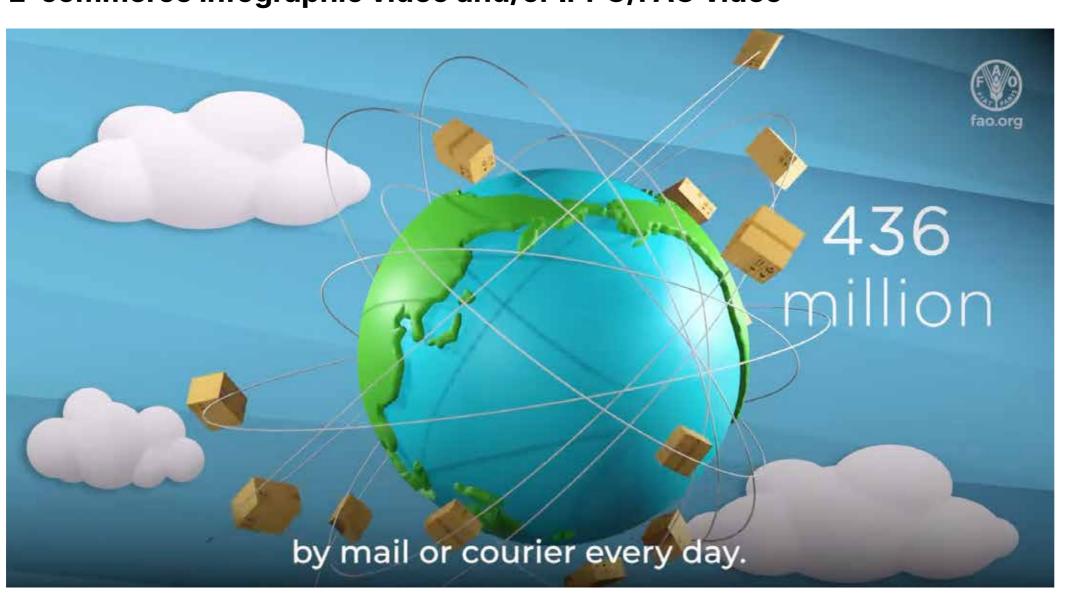
other Strategic

Objective pages?

the Key Facts

format for

E-commerce infographic video and/or IPPC/FAO video



• ISPM 7

• ISPM 12

• ISPM 20

See Also

Relevant ISPMS

- Links to any Other relevant
- Pages like the
- IPPC Strategic Framework
- Or the page on
- IPPC G & TM

E-commerce infographic



Seller lists items on an e-commerce platform or marketplace. Prohibited items are not listed and potential buyers are advised to check phytosanitary import requirements before ordering restricted items.

Buyer places their order, provides the delivery address, selects a delivery method and completes the transaction via an online-payment service provider.

phytosanitary import

items for shipping.

Seller or e-commerce

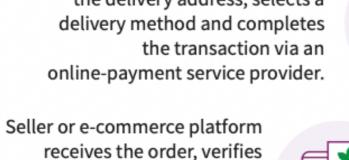
platform completes the customs declaration and

dispatches the parcel via

postal or courier service.

requirements of destination

country and packages the





The items are either delivered to the buyer or the buyer is notified that the items were seized with an explanation and educational materials.



The parcel is subject to possible targeting, screening and phytosanitary inspection at entry to the destination country. Non-compliant items are subject to corrective action or disposal.

The customs declaration and other accompanying documents are submitted to customs and other relevant agencies in the destination country, ideally via a single window. should be edited to add

Contributed Resources

- Lorem ipsum dolor sit amet
- Integer molestie lorem at massa
- Nulla volutpat aliquam velit • Phasellus iaculis neque
- Purus sodales ultricies
- Vestibulum laoreet porttitor
- Ac tristique libero volutpat at • Faucibus porta lacus fringilla
- Aenean sit amet erat nunc

Eget porttitor lorem

Perhaps these the icons more color? Is this where these should be relative to other information on on the page?

Figure 1: Challenges to NPPOs resulting from the growth in e-commerce

The growth in e-commerce

Worldwide, parcel volume reached 159 billion in 2021, up more than 20% from 2020. By 2027 the volume is expected to increase to 256 billion parcels, at a compound annual growth rate of 8.5% (Pitney Bowes, 2022).



The rapid growth in digital

technologies

Digital innovations may have outpaced the development and implementation of relevant laws to effectively regulate e-commerce trade.



Increased volume of small parcels

This puts pressure on the normal components of phytosanitary export and import systems (e.g. inspection and export certification, inspection at import and verifying shipping documents).



Identifying regulated articles

Identifying plants, plant products and other regulated articles on postal and courier pathways is one of the biggest challenges faced by NPPO staff at the border.

Source: Author's own elaboration.

Article News **Interview Feature**

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