

Simon Griffiee

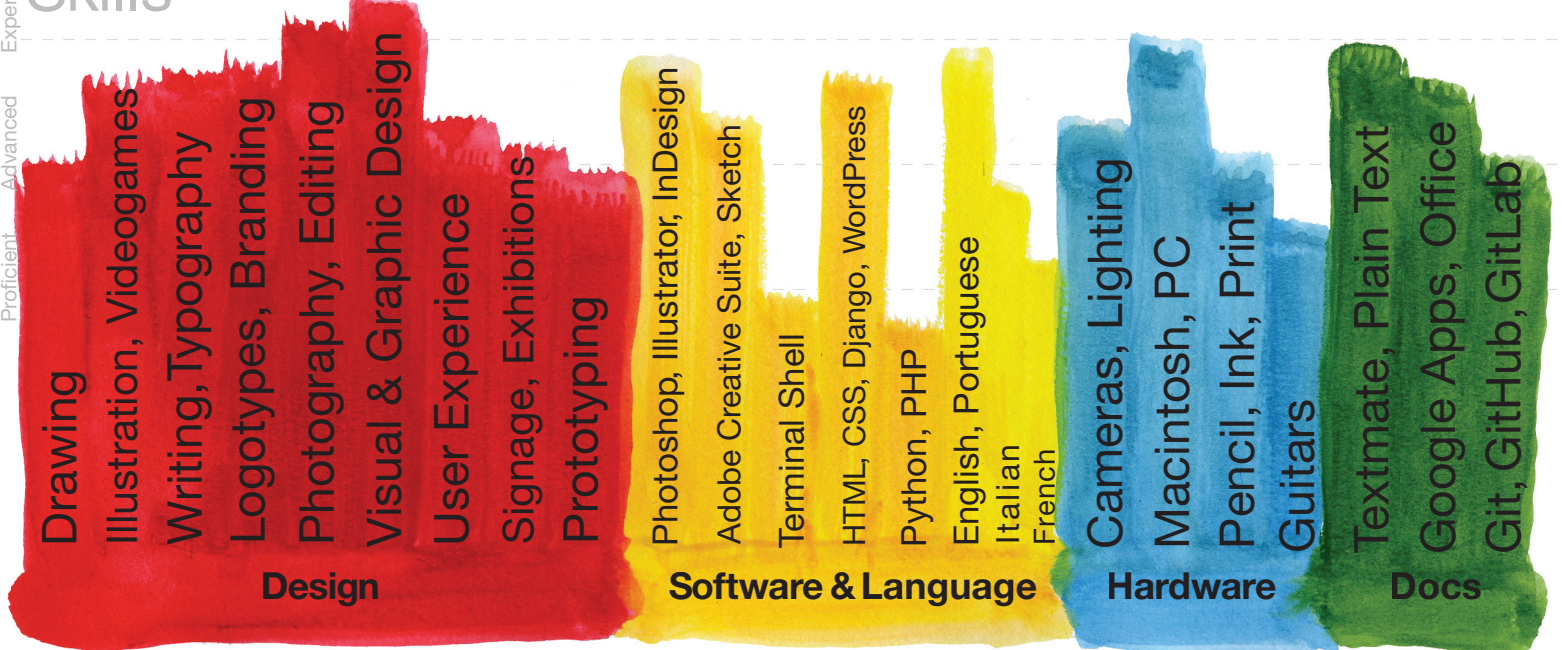
simon@simongriffiee.com New York City
Portfolio: www.simongriffiee.com

Skills

Expert

Advanced

Proficient



Experience

Graphic Designer



2015–Present

Doubled number of event bookings while working as a part-time graphic designer for Columbia University's Italian Academy. Designed & produced ads, brochures, logotypes, signage, posters, environmental graphics & art exhibitions.

Freelance Designer



GUGGENHEIM



THE FRICK COLLECTION

2015–Present

Art Direction, graphic design, illustration, photography, book design, website design & production for various clients including Joan Creative, Magnum Photographer Bruce Gilden, the Guggenheim, and other large & small organizations, startups & individuals.

UX & Interaction Designer



United Nations

2016–2017

Helped reduce errors by 30% in document digitization & archival processes with user experience, interaction & visual design work including a series of illustrations & infographics for documentation & an HTML & CSS website prototype.

Assistant Designer



2015–2016

Created concept visualizations using Illustrator & Photoshop directed by Milton Glaser. Produced final artwork for print & screens for various projects including logos, packaging, presentations, books & fine art prints. Clients included a U.S. state, a Japanese clothing company & a music festival. Conceived & designed U+23FF Observer Eye Symbol accepted by the Unicode Consortium.

UX Designer & Developer



2009–2015

Helped increase report submissions by 40% with site redesign for International Plant Protection Convention of FAO. Work involved research, graphic design, storymapping, personas, wireframing, prototyping, client side & backend agile development with WordPress, Drupal & Django.

Testimonials

I've had the opportunity to review Simon's professional work and have found it sound and appropriate and, at this point, shows significant growth.

—Milton Glaser
Director, Milton Glaser Inc.

It was a privilege to have known and worked with Simon for six years. He did an excellent job and was an asset to our organization.

—Paola Sentinelli
DB Programmer & Peer, FAO

For a designer of such creativity, Simon also demonstrates all the essential qualities of a good colleague. He's reliable, punctual, patient and good humored.

—Allison Jeffrey, Assistant Director,
Italian Academy, Columbia University

Education



Bachelor of Arts in Creative Advertising from Bournemouth University. City & Guilds Diploma in Photography from Arts University Bournemouth. Self-taught graphic designer & web developer through apprenticeships, books, films, music, websites, videogames & nature.