# Simon Griffee **Skills**

Email: simon@simongriffee.com Portfolio: simongriffee.com





**Experience** 

**Design Consultant** 



**GUGGENHEIM** 

THE FRICK COLLECTION

2015-Present

Art direction, graphic design, illustration, photography, book design, website design & production for various clients like Joan Creative, Magnum Photographer Bruce Gilden, the Guggenheim, and other large & small organizations & individuals.

#### Graphic Designer



2015-2020

Doubled number of event bookings while working as a part-time graphic designer for Columbia University's Italian Academy. Designed, illustrated & produced ads, brochures, logotypes, signage, posters, environmental graphics & art exhibitions.

#### **UX & Interaction Designer**



**United Nations** 

2016-2017

Helped reduce errors by 30% in document digitization & archival processes with user experience, interaction & visual design work including a series of illustrations & infographics for documentation & an HTML & CSS website prototype.

#### Assistant Designer



2015-2016

Created visualizations using Illustrator, Photoshop, and Lightroom with Milton Glaser's direction. Produced artwork for print & screens for various projects including logos, packaging, presentations, books & fine art prints. Clients included a U.S. state, a Japanese clothing company, a music festival, and a NYC brewery. Conceived & designed U+23FF Observer Eye Symbol.

#### UX Designer & Developer



2009-2015

Helped increase report submissions by 40% with website design for International Plant Protection Convention of FAO. Work involved research, graphic design, storymapping, personas, wireframing, prototyping, client side & backend agile development.

## Kind Words

I've had the opportunity to review Simon's professional work and have found it sound and appropriate and, at this point, shows significant growth.

-Milton Glaser Milton Glaser Studio, NYC

It was a privilege to have known and worked with Simon for six years. He did an excellent job and was an asset to our organization.

Paola Sentinelli FAO. United Nations For a designer of such creativity, Simon also demonstrates all the essential qualitities of a good colleague. He's reliable, punctual, patient and good humored.

-Allison Jeffrey Columbia University, NYC

### **Education** Braining





Bachelor of Arts in Creative Advertising from Bournemouth University. City & Guilds Diploma in Photography from Arts University Bournemouth. Self-taught graphic designer & web developer through apprenticeships, books, films, music, websites, video games & nature.